

Good mood at Russian quartet of metal trade fairs:

wire Russia, Tube Russia, Metallurgy Russia and Litmash Russia were held jointly again in Moscow in June 2017

Four trade fairs took place in one venue, creating ideal synergies for exhibitors and visitors as well as short routes between stands and a compact presentation.

As before, from 5 to 8 June 2017, the Expo Centre in Moscow hosted a joint presentation of four technology trade fairs: wire Russia, the international wire & cable fair, Tube Russia, the international pipe & tube fair, Metallurgy Russia, the international metallurgical technology processes and metal products fair, and Litmash Russia, the international foundry fair.

The regional trade fairs were organised by Messe Düsseldorf GmbH, Messe Düsseldorf Moscow – in partnership with the Russian joint-stock company VNIKP for wire Russia, and Metal Expo for the other three, Tube Russia, Metallurgy Russia and Litmash Russia.

In all, around 400 companies presented technical innovations from their industries, covering an exhibition space of 5,545 square metres.

As well as Russian exhibitors, many international companies were represented in Moscow, showcasing their products and services to the Russian and Eastern European markets.

Throughout the world good business is being generated by an increasing global demand, the international expansion of glass fibre networks and the prospect of the World Cup in Russia. This is benefiting not only the Russian construction industry, but also international companies that are involved in building Russia's many stadiums and which are working on infrastructure projects.



Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

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U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Wire, cables, tubes, metal and foundry products are needed for the stadiums, and the forthcoming World Cup is therefore having a major positive impact on the exhibiting industries.

Tube Russia, Metallurgy Russia and Litmash Russia were attended by 4,200 trade visitors, primarily from Russia and its neighbouring countries. wire Russia attracted 2,720 visitors who spent four days finding out industry news, refreshing contacts and initiating business deals. Exhibitors rated their conversations at the stands as highly positive, and many are expecting good follow-up business as a result.

Visitors mainly came from Russia, other CIS regions and neighbouring European countries.

Further details of all four trade fairs can be found on the relevant websites: www.wire-russia.com, www.tube-russia.com, www.metallurgy-russia.com and www.litmash-russia.com.

Your press contact in Germany:
wire Russia, Tube Russia
Petra Hartmann-Bresgen, M.A.
Ulrike Osahon
Phone: +49 211 4560 - 541/992
HartmannP@messe-duesseldorf.de